

# SUSTAINABLE GRAPHICS

## FROM TECNA UK



As a leading industry supplier, we take it as our responsibility to have the most up-to-date information in print solutions to enable our clients to make the best choices for their company. We recognise that this includes integrating sustainable solutions in our products and practices for a future of greener printing, something we as a business take very seriously.



### FABRIC

Tecna UK offer a range of polyester fabrics made with recycled yarn. Most of our products where our recycled yarn can be used have been naturally swapped over already, as the cost is offset. You still get the great quality you know from us, but with the added bonus of being gentler on the environment.



### REDUCED CARBON

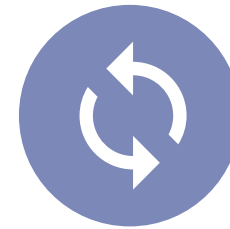
Our fabrics are manufactured in a world leading eco-friendly factory in Europe. The producer has gone above and beyond to make sure their practices are energy efficient, even introducing a tree-planting carbon offset programme.

Once we receive these materials, the rest of your print production and finishing process is completed in our UK graphics production facility. This whole process has a significantly smaller carbon footprint than other options on the market.



### PRINT

We use dye sublimation on fabrics and UV printing for most other products. Dye sub printing is very eco-friendly and uses water-based inks, which eliminates solvents being evaporated into the atmosphere during the curing process. Alternatively, UV printing cures within a fraction of the time using LED lights without residue leaving the inks. Both of these options are much more environmentally friendly than traditional print methods.



### RECYCLING

Tecna UK supports the use of single-plastic materials such as polypropylene and polyester, which can be recycled at a single-plastic recycling facility. You might find this guide to finding your nearest recycling centre helpful. If your local recycling plant does not have this facility, then our products can be recycled through energy from waste centres, which uses waste as fuel for homes and businesses. This means even your short-term branding solutions don't have to leave a lasting impact on the planet.



### PVC-FREE

Tecna UK offer a range of polyester fabrics made with recycled yarn. Most of our products where our recycled yarn can be used have been naturally swapped over already, as the cost is offset. You still get the great quality you know from us, but with the added bonus of being gentler on the environment.

